



PRODUCED IN PORTLAND, MAINE

**Bristol**

# MY FISH DISH

FROM FISH TO FABULOUS IN MINUTES



**1** TAKE



**2** BAKE



**3** ENJOY

**Chef inspired  
FLAVORS**

Available in  
**FROZEN AND  
GRAB & GO**

**All-natural  
INGREDIENTS**



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#### SEAFOOD ATTRACTS LUCRATIVE SHOPPERS:

When seafood is part of the basket the average basket size triples!

#### SHOPPER PURCHASING DECISION:

Product quality, taste, flavor, and price have the biggest impact on seafood shopping.

#### EASY TO PREPARE:

Chef created dishes with 3 simple steps to prepare in a flash.

#### EDUCATING THE CONSUMER:

83% of seafood shoppers want to learn how to prepare and cook seafood dishes at home.

#### Fix it up!

Consumers can find featured recipes for each product on our website, with side dish recipe options, creative serving suggestions, other preparation methods, and where to buy. Visit [www.bristolseafood.com](http://www.bristolseafood.com).

#### RECOGNIZABLE FLAVORS:

Blackened & Smoked Butter  
Lemon & Herb Butter  
Lemon & Pesto Butter  
Garlic & Chive Butter  
Spicy Ginger Butter  
Garlic & Herb Butter  
Chesapeake Style Butter  
Maple Bourbon Marinade

SUSTAINABILITY SEAL ON THE  
FRONT OF THE PACK

#### PRODUCED & DISTRIBUTED BY:

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# MY FISH DİSH

FROM FISH TO FABULOUS IN MINUTES

## Fish for all!

Here at Bristol, we sit right on the Fish Pier in Portland, Maine where great seafood is easy to find. But great fish dishes don't come so easy to everyone. We thought we'd fix that by bringing you My Fish Dish! We start with quality seafood, pair it with perfect toppings, and make it a snap to prepare.

Thanks for supporting our company and joining our mission to make seafood your favorite protein.

### Enjoy!



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Bristol Seafood meets high standards of social and environmental impact.