

**Bristol**

# GRAB & GO SEAFOOD

REDUCE SHRINK AND LABOR COST  
ATTRACT NEW SHOPPERS INTO THE CATEGORY  
SUSTAINABLY SOURCED & LOCALLY PRODUCED



HAND PACKED IN  
**PORTLAND, MAINE**

Certified



Corporation



#### SHELF LIFE:

5 – 10 day shelf life. The store ads Best By Date on the pack, counting from thawed date.

#### REDUCE COST AND GROW THE CATEGORY:

Grab & Go case needs to be filled only once or twice a day, which reduces labor cost. Grab & Go has proven to attract younger and new shoppers into the seafood category.

#### COOKING INSTRUCTIONS INCLUDED:

Chef-created simple recipe on the label to give the shopper confidence to cook a restaurant quality meal at home.

#### COUNTRY OF ORIGIN AND SUSTAINABILITY:

SEAFOOD	SUSTAINABILITY	COO
PERUVIAN BAY SCALLOPS	MONTEREY BAY CERTIFIED	PERU
ATLANTIC SALMON	BAP/ASC	CANADA NORWAY CHILE

#### PACK:

8 trays per case; 90 cases per pallet. For the newest Bristol Grab & Go products, go to [www.bristolseafood.com](http://www.bristolseafood.com)

#### PRODUCED & DISTRIBUTED BY:

BRISTOL SEAFOOD LLC  
5 PORTLAND FISH PIER  
PORTLAND, MAINE 04101, USA  
207-774-3177  
[WWW.BRISTOLSEAFOOD.COM](http://WWW.BRISTOLSEAFOOD.COM)

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## GRAB & GO

Our new Grab & Go line of seafood is set up to work for you. The product arrives frozen and you only thaw what you need, so the product on the shelf stays fresh longer, reduces shrink, and reduces labor cost. Our responsibly sourced premium quality seafood, and chef-inspired recipes on every package, will give home-chefs the confidence to create a healthy, restaurant-quality meal right in their own kitchen. These Grab & Go products are chock full of health benefits, simple to prepare, and a pleasure to eat.

Thanks for supporting our company and joining our mission to make seafood America's favorite protein.

ENJOY!



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Bristol Seafood meets high standards of social and environmental impact.