GRAB & GO SEAFOOD

REDUCE SHRINK AND LABOR COST ATTRACT NEW SHOPPERS INTO THE CATEGORY SUSTAINABLY SOURCED & LOCALLY PRODUCED







SHELF LIFE:

5 – 10 day shelf life. The store ads Best By Date on the pack, counting from thawed date.

REDUCE COST AND GROW THE CATEGORY:

Grab & Go case needs to be filled only once or twice a day, which reduces labor cost.
Grab & Go has proven to attract younger and new shoppers into the seafood category.

COOKING INSTRUCTIONS INCLUDED:

Chef-created simple recipe on the label to give the shopper confidence to cook a restaurant quality meal at home.

COUNTRY OF ORIGIN AND SUSTAINABILITY:

SEAFOOD SUSTAINABILITY COO

PERUVIAN MONTEREY BAY PERU
BAY SCALLOPS CERTIFIED

ATLANTIC BAP/ASC CANADA
SAI MON NORWAY

CHILE

PACK:

8 trays per case; 90 cases per pallet. For the newest Bristol Grab & Go products, go to www.bristolseafood.com

PRODUCED & DISTRIBUTED BY:

BRISTOL SEAFOOD LLC 5 PORTLAND FISH PIER PORTLAND, MAINE 04101, USA 207-774-3177 WWW.BRISTOLSEAFOOD.COM

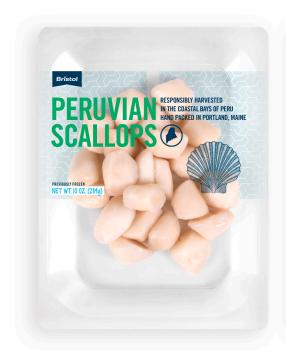


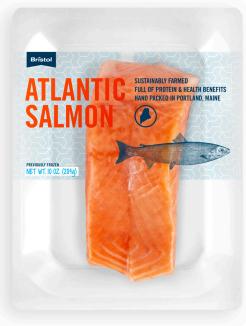
GRAB & GO

Our new Grab & Go line of seafood is set up to work for you. The product arrives frozen and you only thaw what you need, so the product on the shelf stays fresh longer, reduces shrink, and reduces labor cost. Our responsibly sourced premium quality seafood, and chef-inspired recipes on every package, will give home-chefs the confidence to create a healthy, restaurant-quality meal right in their own kitchen. These Grab & Go products are chock full of health benefits, simple to prepare, and a pleasure to eat.

Thanks for supporting our company and joining our mission to make seafood America's favorite protein.

ENJOY!





Certified



Bristol Seafood meets high standards of social and environmental impact.

Corporation