

MY FISH DISH

FROM FISH TO FABULOUS IN MINUTES







Chef inspired **FLAVORS**

Available in FROZEN AND GRAB & GO

All-natural **INGREDIENTS**





SEAFOOD ATTRACTS LUCRATIVE SHOPPERS:

When seafood is part of the basket the average basket size triples!

SHOPPER PURCHASING DECISION:

Product quality, taste, flavor, and price have the biggest impact on seafood shopping.

EASY TO PREPARE:

Chef created dishes with 3 simple steps to prepare in a flash.

EDUCATING THE CONSUMER:

83% of seafood shoppers want to learn how to prepare and cook seafood dishes at home.

Fix it up!

Interactive website with chef created side dish recipe options, creative serving suggestions, other preparation methods and where to buy.

RECOGNIZABLE FLAVORS:

Blackened & Smoked Butter Garlic & Herb Butter Lemon & Herb Butter Lemon & Pesto Butter Maple Bourbon Marinade Sesame & Miso Butter Sesame & Seaweed Teriyaki Spicy Ginger Butter Sweet Chili

SUSTAINABILITY SEAL ON THE FRONT OF THE PACK

PRODUCED & DISTRIBUTED BY:

BRISTOL SEAFOOD LLC 5 PORTLAND FISH PIER PORTLAND, MAINE 04101, USA 207-774-3177 WWW.BRISTOLSEAFOOD.COM

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Fish for all!

Here at Bristol, we sit right on the Fish Pier in Portland, Maine where great seafood is easy to find. But great fish dishes don't come so easy to everyone. We thought we'd fix that by bringing you My Fish Dish! We start with quality seafood, pair it with perfect toppings, and make it a snap to prepare. Now fixing your fish dish has never been easier.

Enjoy!



For our newest products check out our website

WWW.MYFISHDISHES.COM