

Bristol

SEAFOOD ATTRACTS LUCRATIVE SHOPPERS*:

When seafood is part of the basket the average basket size triples!

SHOPPER PURCHASING DECISION*:

Quality, taste, and price have the biggest impact on seafood shopping.

EDUCATING THE CONSUMER*:

83% of seafood shoppers want to learn how to cook seafood at home. My Fish Dish has simple 3 step cooking instructions and side dish recipes on the label.

SEAFOOD:

Scallops Cod Atlantic salmon Sockeye salmon Shrimp

RECOGNIZABLE FLAVORS:

Lemon & herb butter Blackened & smoked butter Lemon & pesto butter Garlic & herb butter Sesame & seaweed teriyaki Sweet chili

For the newest My Fish Dish products go to **myfishdishes.com**

PROUDLY HAND PACKED IN PORTLAND, MAINE

SUSTAINABILITY SEAL ON THE FRONT OF THE PACK

*FMI'S POWER OF SEAFOOD

PRODUCED & DISTRIBUTED BY: BRISTOL SEAFOOD LLC

5 PORTLAND FISH PIER PORTLAND, MAINE 04101, USA 207-774-3177 WWW.BRISTOLSEAFOOD.COM Fish for all!

Here at Bristol, we sit right on the Fish Pier in Portland, Maine where great seafood is easy to find. But great fish dishes don't come so easy to everyone. We thought we'd fix that by bringing you My Fish Dish! We start with quality seafood, pair it with perfect toppings, and make it a snap to prepare. Now fixing your fish dish has never been easier. Enjoy!





For our newest products check out our website

WWW.MYFISHDISHES.COM