

**Bristol**

# GRAB & GO SEAFOOD

REDUCE SHRINK AND LABOR COST  
ATTRACT NEW SHOPPERS INTO THE CATEGORY  
SUSTAINABLY SOURCED & LOCALLY PRODUCED



HAND PACKED IN  
**PORTLAND, MAINE**





#### SHELF LIFE:

5 – 10 day shelf life. The store ads Best By Date on the pack, counting from thawed date.

#### REDUCE COST AND GROW THE CATEGORY:

Grab & Go case needs to be filled only once or twice a day, which reduces labor cost. Grab & Go has proven to attract younger and new shoppers into the seafood category.

#### COOKING INSTRUCTIONS INCLUDED:

Chef-created simple recipe on the label to give the shopper confidence to cook a restaurant quality meal at home.

#### COUNTRY OF ORIGIN AND SUSTAINABILITY:

SEAFOOD	SUSTAINABILITY	COO
NORTH ATLANTIC SEA SCALLOPS	MSC	US CANADA
ALASKA WILD CAUGHT COD	MSC	US
NORTH ATLANTIC WILD CAUGHT HADDOCK	MSC	NORWAY ICELAND
WILD SOCKEYE SALMON	MSC	US
ATLANTIC SALMON	BAP/ASC	CANADA NORWAY ICELAND
ARGENTINE RED SHRIMP	FIP	ARGENTINA

#### PACK:

8 trays per case; 90 cases per pallet. For the newest Bristol Grab & Go products, go to [www.bristolseafood.com](http://www.bristolseafood.com)

#### PRODUCED & DISTRIBUTED BY:

BRISTOL SEAFOOD LLC  
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PORTLAND, MAINE 04101, USA  
207-774-3177  
[WWW.BRISTOLSEAFOOD.COM](http://WWW.BRISTOLSEAFOOD.COM)

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## GRAB & GO FOR TONIGHT'S DINNER

Bristol is locally-owned and perched between the shore and the cobblestone streets of Portland, Maine. Every day, we source and produce the highest quality seafood that meets our “uncompromising Maine standards.” Our new Grab & Go line of seafood is set up to work for you. The product arrives frozen and you only thaw what you need, so the product on the shelf stays fresh longer, reduces shrink, and reduces labor cost. Our responsibly sourced premium quality seafood, and chef-inspired recipes on every package, will give home-chefs the confidence to create a healthy, restaurant-quality meal right in their own kitchen. These Grab & Go products are chock full of health benefits, simple to prepare, and a pleasure to eat. Enjoy!

*Peter Handy*  
Owner, Bristol Seafood



TO LEARN MORE ABOUT OUR GRAB & GO LINE OF PRODUCTS VISIT OUR WEBSITE

[BRISTOLSEAFOOD.COM](http://BRISTOLSEAFOOD.COM)